

Australia ad specs quick guide

Ad unit	Dimensions	Banner type	RPP - Specific	Third-party tags accepted
Billboard	970x250	GIF, JPEG, PNG, HTML5, 3RD PARTY		Yes
Skyscraper	160x600	GIF, JPEG, PNG, HTML5, 3RD PARTY		Yes
MREC	300x250	GIF, JPEG, PNG, HTML5, 3RD PARTY		Yes
Leaderboard	728x90	GIF, JPEG, PNG, HTML5, 3RD PARTY		Yes
Half Page	300x600	GIF, JPEG, PNG, HTML5, 3RD PARTY		Yes
Native Mobile In-App	128x128 (logo) & 904x452 (image)	JPEG & Text		No
Textlink / VIP Strip	375x35	JPEG, GIF, PNG, HTML5		No
Homepage Pushdown	970x30 (collapsed), 970x250 (expanded)	JPEG, GIF	Yes	No
TopNav	150x35	JPEG		No
Homepage Carousel (Frame 2)	1816x660	JPEG	Yes	No
Homepage Super Leaderboard	970x90	JPEG	Yes	No
Sales & Events (Position 3)	1536x924 1536x361	JPEG	Yes	No
Popular Destinations	288x288	.PNG	Yes	No
Top of Search (Native)	Desktop: 806x200 Mobile: 312x174 (Logo) / 1700x888 (Image)	JPEG	Yes	No
Logo Strip (RPP)		.AI, .EPS, .PNG	Yes	No
Carousel Banner (RPP)	980x(variable width)	JPEG	Yes	No
Espresso (Banners) / Events Digest	300x140 (left module), 300x140 (right module)	JPEG, PNG	Yes	No

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